“The role of the art museum as the touchstone for community inspiration and engagement: the legacy of Ursula Hoff”

Frances Lindsay  
Deputy Director  
National Gallery of Victoria

In 1968 when Ursula Hoff was promoted to the role of Assistant Director and Senior Curator at the National Gallery of Victoria she was the first woman to attain a senior management position in an Australian art museum.

Indisputably recognised for her academic prowess, Ursula Hoff made a major contribution to an era in which the role of the art museum was broadened to embrace the community in a variety of new ways. This lecture considers her role in this transformation and her legacy as a mentor.

Prior to joining the NGV in 2000, she was founding Director of The Ian Potter Museum of Art, The University of Melbourne. Among her achievements she has been responsible for bringing two large, internationally acclaimed museum redevelopments to fruition, from initial design stages to opening, first with The Ian Potter Museum of Art and then at The Ian Potter Centre: NGV Australia at Federation Square.

Frances Lindsay is Deputy Director of the National Gallery of Victoria and is one of Australia’s most experienced art museum professionals. She has been responsible for groundbreaking temporary exhibitions of both International and Australian artists and in her role at the NGV leads and oversees the display of the permanent collections of both Australian and International art, and the departments of curatorial, education and public programs, exhibition design, multimedia and publications.

Tuesday 26 June  
6.30 pm  
Theatre A  
Elisabeth Murdoch Building  
University of Melbourne  

Admission is free. Bookings are required.

For registrations: potter-events@unimelb.edu.au  
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www.ursulahoff.org