The Basil Sellers Art Prize is an art competition for Australian artists to make art that explores themes of sport in the broadest sense. Fifteen shortlisted artists are exhibited, with work ranging from photography, video, painting and sculpture. Artists address Indigenous, Australian and international sport in a challenging and stimulating line-up of artworks. The exhibition illuminates the personal and political, demonstrating the links between sport and community life, personal achievements, political controversies, and emotional spectacle encompassing drama, ecstasy and pain. The artists present critical and creative approaches to sport. In August 2012, an acquisitive prize of $100,000 will be awarded to a single, outstanding artwork displayed in the exhibition of shortlisted finalists at the Ian Potter Museum of Art, the University of Melbourne. The prize is supported by philanthropist, Basil Sellers AM, to encourage artists to develop their practice by engaging with themes of sport past and present, and to contribute to critical reflection on all forms of sport and sporting culture in Australia.


TAFE Art and Design Programs
Date: Tuesday 7 August – Friday 2 November (Tuesdays to Fridays)
Times: Museum entry hours (10am – 5pm). Session times & duration negotiable (minimum 1 hour session).
Location: The Ian Potter Museum of Art, Swanston Street, Parkville (between Faraday and Elgin Streets).

A focus on the exhibition
Students are provided an overview of the exhibition, the influence of cultural context on art production, comparisons and contrasts between key works, and an insight into the techniques and processes used by artists to explore various approaches to the idea of ‘sport’. Students will be encouraged to engage in the meaning of artworks using design elements and principles (visual languages) terminology.

Art, Studio Arts and Design
Extend students’ knowledge of the artists, artworks and exhibition theme by focusing on the personal, contemporary, cultural and professional contexts of art production. Specific content can be discussed with the educator. Possibilities include:
- Art and personal expression and meaning
- Art and cultural expression and meaning
- Sources of inspiration for art making
- Use of materials and techniques
- Influences including cultural and contemporary contexts
- Ideas and styles in artworks: how artists communicate ideas and meanings using visual language
- Methods of preparation, display (labels, lighting, arrangement) and conservation.

Tailor-made tours
Negotiate a tailor-made tour with the educator to suit your class, curriculum and student needs. Pre-visit worksheets are available upon request, and post-visit classroom activities are provided to extend discussion of the exhibition in your classroom.

Writing and Talking about Art: Improve Portfolios and Essays
The program includes a talk about simple strategies students can use to write about art that explores a theme. This is followed by a practical session modelling art analysis that will equip students with tools to produce descriptive writing using visual language terminology, with confidence and creativity. Students are provided an analysis of writing by commentators and curators to reveal elements of insightful writing that can be applied to their art analysis. Ideal for students producing portfolios and Art & Design essays.

BOOKING ESSENTIAL
Advance bookings essential for all tours with the education officer.
Call Purnima to book on 04 0116 2987 or email purnimar@unimelb.edu.au

The Ian Potter Museum of Art, the University of Melbourne Parkville VIC 3010
www.art-museum.unimelb.edu.au

Christian Thompson
To make you feel the way 2012
digital photograph, 120 x 120 cm
Courtesy the artist, Gallery Gabrielle Pizzi, Melbourne; and
Chuds Photo, Sydney